



# Planar SL5550

## Large Format Display

The Planar® SL5550 is a 55" LCD display for digital signage that incorporates media playing, a sleek design and commercial functionality into an affordable 55" digital signage solution. Its elegant design with logo-free, symmetrical bezel and ultra-slim profile provide the ideal display solution for digital signage applications in retail stores, restaurants, medical offices, corporate meeting areas and hospitality.



SPECIFICATION	DETAIL
Product Name	SL5550
Planar Part Number	997-7435-00
Viewable Size	55" diagonal
Aspect Ratio	16:9
Display Resolution	FHD 1080p (1920 x 1080)
Brightness (Typical)	350 cd/m <sup>2</sup>
Contrast Ratio (typ)	1400:1
Response Time (typ)	8 ms
Viewing Angle (typ)	178°
External Connections	HDMI, DVI, VGA, Component Video, USB, IR
Power Requirements	100 - 240V; 50/60Hz
Power Consumption (max)	128W
Service and Support/Warranty	3-Year Customer First™ Warranty featuring FREE 2-Day Advance Replacement (US only)
Product Approvals	FCC Class B, UL, CE
VESA Compatible/Location	400 mm x 400 mm; 4 holes
Audio Input	PC Line In and L/R RCA jack
Audio Output	SPDIF and L/R RCA jack
Bezel Width	1.0" (24mm)
Cabinet Dimensions (W x H x D)	49.8" x 28.9" x 1.7" (1264.7mm x 735.5mm x 42.8mm)
Display Control	IR, RS232, LAN, Keypad

<b>Display Weight</b>	46.7 lbs (21.2 kg)
<b>Shipping weight</b>	56.7 lbs (25.7 kg)
<b>Display Type</b>	Edge-Lit LED LCD
<b>Refresh Rate</b>	60 Hz
<b>Operating Temperature</b>	5-40°C (41 -104°F)
<b>Palette</b>	16.7 million colors
<b>Pixel Pitch</b>	0.630mm x 0.630mm
<b>Orientation</b>	Landscape/Portrait
<b>Speakers</b>	7W x 2 built-in
<b>Fanless</b>	Yes
<b>Features</b>	USB playback with scheduling, LAN and mobile device content sharing, logo-free bezel, Kensington security slot, lockable rear keypad
<b>In the Box</b>	SL5550 display, power cord, VGA cable, RS-232 cable, remote control, and cable clamps
<b>UPC</b>	8 10689 00030 3

For more information, please visit [www.planar.com](http://www.planar.com)

*Specifications are subject to change without notice.*

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